

# TOURISM 1 TO 1 Mentorship Program for Tourism Operators

## *For Members By Members*

The mentorship program matches experienced Tourism Industry operators who are willing and able to share their expertise with their Industry colleagues.

### **Who is a mentor?**

A mentor is an individual who helps and guides another individual in their business or professional development.

### **What are the topics for mentorship?**

As an Operator, getting help from experienced mentors can be incredibly valuable. The mentoring program will offer support on a variety of mentoring topics for operators in each of the five industries. Areas will include:

- Human Resources (attraction, retention, training for employees, compensation, and other areas)
- Investment/Financing
- Operations
- Occupational Health and Safety
- Other topics

### **How to enroll?**

Visit us online at **tourismhrc.com**

For more information contact:  
Nova Scotia Tourism Human Resource Council  
Phone: (902) 422-5853  
Fax: (902) 422-0184  
nsthrc@tourism.ca  
tourismhrc.com



**The Nova Scotia Tourism Human Resource Council**

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### Role of a Tourism Mentor:

- Strong interpersonal and communication skills
- Specific knowledge or expertise in a given tourism industry, or identified area of operations
- A willingness to volunteer the necessary time to help someone grow their business and/or develop professionally and operationally
- Help TIANS members access the many talents and resources

### Role of a Tourism Mentee:

- Identify the skills, knowledge and/or goals you wish to achieve, and communicate this to your mentor
- Take advantage of the opportunity to learn, and look for opportunities to give back to your mentor information of value
- Meet your mentor in the timeframe you've agreed upon

**Program Goals:** The objective of the NSTHRC mentorship program is to help Nova Scotia Tourism Operators access the expertise of other TIANS members. Ideally, the program will also:

- Improve communication and cooperation within industry
- Facilitate the transfer of specific skills and knowledge
- Encourage collaboration as part of the culture in advancing tourism in Nova Scotia

*"The NSTHRC envisions the mentorship program as one way to work together to foster business and professional skills development for Nova Scotia tourism operators ."*

*Darlene Grant Fiander, Executive Director*

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